

“Reconstruction
can give an
important
impulse”



Duncan Village, South Africa

Wissing is a leading urban design and planning consultancy office in Rotterdam, The Netherlands.

For over 60 years we offer contemporary and innovative projects. Our portfolio consists of mixed use urban areas, city centers, new towns, as well as landscape and regional design, regeneration of former industrial areas, leisure-, retail- and business parks.

For each case we are able to create a specific solution in which planning, energy, water and social aspects are integrated. In this way we reach the base for a sustainable growth or reconstruction on different scale and context.

We delivered projects in the Netherlands as well as other countries like South Africa, Ethiopia, Irak, Germany and India. Our clients includes both governments and authorities as property developers.

Wissing Principles

- 1 Regional planning
- 2 Mixed use areas
- 3 Reconstruction
- 4 Affordable housing
- 5 Energy and sustainability
- 6 Public space
- 7 Infrastructure
- 8 Tourism and Leisure
- 9 Neighbourhood
- 10 Corporate social responsibility

We think that a carefully applied regeneration gives an important impulse to the vitality of the urban environment.

For us regeneration is considered a specific piece of a puzzle in the existing city. It needs however tailor-made solutions. The question is always examined on a larger scale in order to let the existing city benefit from the regeneration. Transforming abandoned areas (so called brown fields) completes the urban structure or ensures a redefinition of the location in its surroundings.

A reconstruction does not always mean new buildings. It can also mean the reorientation of public spaces, realising new public space or improving the existing space. The result of the regeneration is a sustainable, viable district or neighborhood for current and future occupants.

For the regeneration of Duncan Village, South Africa, one of the most important steps was downgrading the character of D.S. Highway that connects this area to the centre of East-London. This road was fundamentally changed from a highway to a pedestrian - oriented artery. Cars are allowed (taxi buses etc), but will not be dominant. D.S. Highway became D.S. Mainstreet, with wide sidewalks, lined with trees, houses, apartments, shops, offices, etc.



urban design
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