

# “Infrastructure as a key to vital and vibrant cities”

Avenue of Wateringse Veld, The Hague, The Netherlands

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**Wissing is a leading urban design and planning consultancy office in Rotterdam, The Netherlands.**

For over 60 years we offer contemporary and innovative projects. Our portfolio consists of mixed use urban areas, city centers, new towns, as well as landscape and regional design, regeneration of former industrial areas, leisure-, retail- and business parks.

For each case we are able to create a specific solution in which planning, energy, water and social aspects are integrated. In this way we reach the base for a sustainable growth or reconstruction on different scale and context.

We delivered projects in the Netherlands as well as other countries like South Africa, Ethiopia, Irak, Germany and India. Our clients includes both governments and authorities as property developers.

**Wissing Principles**

- 1 Regional planning
- 2 Mixed use areas
- 3 Reconstruction
- 4 Affordable housing
- 5 Energy and sustainability
- 6 Public space
- 7 Infrastructure
- 8 Tourism and Leisure
- 9 Neighbourhood
- 10 Corporate social responsibility

**For us infrastructure is key to the development of vital and vibrant cities**

Infrastructural lines, both roads as technical infrastructure, are the lifelines of cities, regions and villages. Infrastructure consist not only of streets and roads, but also of digital, water, sewage and energy networks. The position and design of all those networks is crucial for it's functioning. A well functioning infrastructure is essential for every area, large and small.

Usually there can be found a spontaneous growth of settlements and businesses along major roads. Roads make places accessible and therefore stimulate the possibility of development. In town planning it is therefore of strategic importance to precisely locate new infrastructure and public transportation. Otherwise the result might be congestion and unbridled developments and a danger to viability.

The Avenue of Wateringse Veld is the artery of this suburb of The Hague. The integrated design between urban planning, architecture, infrastructure and public space created a strong axis, bringing together various neighbourhoods and all public spaces.



urban design  
planning

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