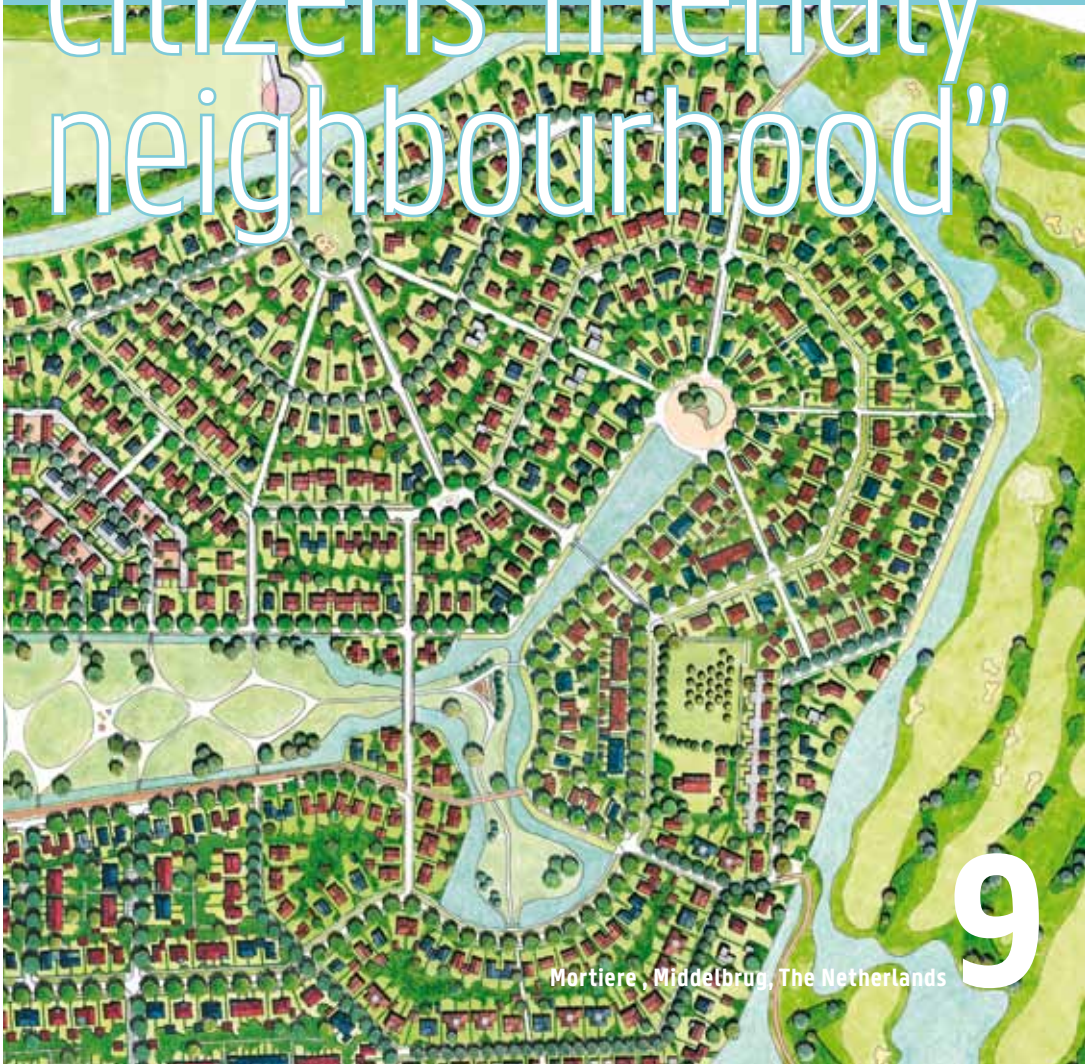


# “Human-scaled places for a citizens friendly neighbourhood”



Mortiere, Middelbrun, The Netherlands

9

**Wissing is a leading urban design and planning consultancy office in Rotterdam, The Netherlands.**

For over 60 years we offer contemporary and innovative projects. Our portfolio consists of mixed use urban areas, city centers, new towns, as well as landscape and regional design, regeneration of former industrial areas, leisure-, retail- and business parks.

For each case we are able to create a specific solution in which planning, energy, water and social aspects are integrated. In this way we reach the base for a sustainable growth or reconstruction on different scale and context.

We delivered projects in the Netherlands as well as other countries like South Africa, Ethiopia, Irak, Germany and India. Our clients includes both governments and authorities as property developers.

**Wissing Principles**

- 1 Regional planning
- 2 Mixed use areas
- 3 Reconstruction
- 4 Affordable housing
- 5 Energy and sustainability
- 6 Public space
- 7 Infrastructure
- 8 Tourism and Leisure
- 9 Neighbourhood
- 10 Corporate social responsibility



**We emphasize the need for human-scaled places in urban development for a citizens friendly neighbourhood.**

It is our belief that every residential and business area is in need of a human scaled approach in order to create a sustainable new environment for people to live and work in. Therefore we promote community planning; a citizens friendly urban development which determines new residential and central areas based on local qualities. Central areas in the neighbourhood, like a plaza, a park or the central market, form the meeting points for people and the base of every community.

We emphasize that every place has to be well designed and recognized as such by it's users.

"Mortiere" constitutes an example of the principles above. A human scaled residential area with a differentiated large scale park. The plan is pedestrian-orientated and the architecture, based on local characteristics, supports and highlights the different routes.

urban design  
planning

**wissing**

PO box 37, 2990 AA Barendrecht  
The Netherlands

T +31 (0)180 61 31 44  
F +31 (0)180 62 04 61



info@wissing.nl  
www.wissing.nl